

# A leading Sustainable Travel Business



Nisbets are the UK's largest supplier of catering equipment with 3 separate sites in the Avonmouth area including the Headquarters, Trade Counter and a new Distribution Centre with frequent travel required between the various sites.

Parking space is a major issue affecting the business particularly at the head office location, and Nisbets are proactive in encouraging their staff to think about how they travel to work.

Nisbets are focused on Colleagues, Community and Customers –referred to as the 3 C's and travel is an important element affecting all of these.

Nisbets are sustainably focused, and have always taken part in Bristol's Big Commuter Count.

- 25% of staff already car share
- 6.5% cycle to work (SES Survey 2014)
- 4.5% walk to work (SES Survey 2014)

There are incentives on offer such as discounted bikes for staff as part of a cycle to work scheme, as well as excellent secured lockers and sheltered bike stands on site.

Nisbets have been working with Travelwest (a joint initiative between the four West of England local authorities to promote sustainable travel; funded by the DfT's Local Sustainable Transport Fund); for over two years and during this time have implemented a series of sustainable travel initiatives.

**WALK • CYCLE • CAR SHARE • BUS • TRAIN**



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## Sustainable Travel Roadshow

In August 2014, Nisbets hosted a joint event with Travelwest, Renault and Sustainable Travel Solutions as part of their Insight & Engagement Week. This was a big success, with staff having the opportunity to experience at first hand electric cars and bikes.



**Ruth Baker, Business & Customer Analyst** tried an electric bike "It was good fun; we have a lot of colleagues who ride their bikes and we need to encourage more colleagues to get on their bikes! Definitely a hit along the Nisbets link road, and no parking problems!"



**Ashley Hooper, Technical & Quality Manager** appreciated the free Dr Bike service offered, as well as the repair kit installed on site "I just popped down to have a look at the repair kit- it is very comprehensive."

"The mechanic from Dr Bike was particularly good. Several of the riders I spoke to afterwards had commented that they noticed a real improvement after the service."

### Emergency Cycle Repair Kits

Travelwest has funded the installation of these at all 3 sites providing cyclists with the reassurance that they wouldn't get stuck between sites or from home if they experience a puncture.

This is just one example of the type of measures that working with Travelwest has helped. Implementing sustainable travel solutions can be costly; however the Local Sustainable Travel Fund can provide 50% match funding.

### Travelwest Big Commuting Challenge

Nisbets' staff have participated in the Big Commuting Challenge in 2014 and 2015.

**Zoe Joyner, Engagement Manager** says " this has worked well because it helped get people thinking about what they can do. We have recently installed a new canteen for staff and will encourage travel to and from the site more sustainably"

