

## **Employer grant case studies**

### **Springfield Papers – Cycle parking, shower facilities and electric vehicle charge point**

Springfield Business Papers are an SME based in Warmley which specialise in paper supplies and print/design services with particular focus on the public and education sectors. As part of a project to reduce the overall environmental impact of their operations, which also included installation of solar panels to provide heat and power for their building, they worked with South Gloucestershire Council's LSTF team to identify grant funding opportunities.

As result, the LSTF project helped to provide 4 electric vehicle charge points to support Springfield's newly acquired fleet of plug in hybrid company vehicles which replaced a number of older diesel powered cars and SUVs. LSTF also supported the provision of new shower facilities for cyclists and the purchase of 2 electric pool bikes. The overall impact has been considerably reduced carbon footprint, lower fleet and fuel costs and an increase in cycling amongst staff.

### **TSB – Cycling facilities and car share parking**

Having recently relocated staff from a number of city centre locations to a single office location in Almondsbury, north Bristol, there was a clear need to provide a range of alternatives to traveling to work by single-occupancy vehicle particularly given the plan to rapidly increase staffing levels on the new site to full capacity of 400+!

With the support of the LSTF project, TSB installed additional secure cycle parking, new shower and locker facilities and re-configured on-site parking to give greater emphasis to car sharers. MORE  
DETAIL ON NUMBERS

### **Ecosurety – Journey sharing**

As an SME keen to promote sustainable travel amongst staff at their Aztec West HQ, Ecosurety initially approached the LSTF team to obtain grant funding to put in place and off-the-shelf car sharing scheme to enable their relatively small team to share with other organisations in their shared building and the across the business park as a whole.

After extensive discussions with providers, it became clear that a lift sharing platform open to employees of a number of organisations was difficult to put in place with current providers and not cost-effective in offering a long-term solution. A survey of people working on Aztec West showed that there was considerable interest in a park-wide solution, so following discussions with the LSTF team a proposal for [www.joinmyjourney.org.uk](http://www.joinmyjourney.org.uk) was put together and then developed and launched using LSTF support. Although initially developed primarily with the 7000 employees and 100 or so organisation of Aztec West in mind, the service has now been rolled to a further 6 locations across the West of England with additional sites coming soon.

### **BAE Systems/Filton 20 – Car parking management system**

In order to improve safety and security for all users and to improve access for cyclists, walkers and bus users to the site, BAE Systems, owners and landlords of the Filton 20 business park, needed

make changes to the way in which the car parking on site was managed and accessed – in particular there was a need to ensure that individual tenants used only their allocation of parking and that only certain entrances were used to access the site by car.

In order to manage all of this, a sophisticated automatic number plate recognition system was installed, supported by an LSTF grant, which ensures only registered vehicles can access the site. This also ensures that tenants can only access the number of parking spaces allocated. More importantly, it also means that for the first time, a regular scheduled bus service was able to access the site and a dedicated access gate could be introduced for cyclists and pedestrians only, improving access and safety and therefore enabling a significant increase in people travelling to work by sustainable modes.

### **North Bristol NHS Trust – personalised travel planning for staff**

The Trust were going through a period of significant change from 2012 to 2015 as services and staff at Frenchay Hospital were gradually relocated to the new hospital developed at their Southmead site.

In order to support the staff that were relocating and to mitigate the impact of the increased numbers heading to the Southmead site, personalised travel planning was offered to all staff to help identify alternatives to the use of single occupancy vehicles to travel to and from work. The PTP provided to staff enabled them to understand the option available and take advantage of a number of free/discounted travel options to see what worked best.